



# Absorb Engage

Create a more interactive learning environment with this powerful set of tools.

Facilitate learner engagement and boost user experience. Fully integrated with the Absorb Availability Rules, every component variation of this ecosystem targets your unique audiences.

**Billboards**

**Social Tiles**

**Catalog**



# The Power of Targeted Content

Administrators can now tailor content for specific groups of learners—all while adhering to the Absorb LMS standard Availability Rules. This means higher course completion rates, increased voluntary learning and better feedback for future learning objectives.

Here are some examples of how these components can improve your learning objectives:

## Scenario

All employees in the HR department need to complete their mandatory CPR training. An email has already gone out to remind them, but you'd like to go one step further.

## Absorb Engage

Configure a new billboard so it's only visible to learners in the HR department. Then customize it to remind learners to take the CPR training. Link the billboard directly to the course for a streamlined process. HR learners will now have a visual reminder each time they log into the LMS, while your other learners won't be distracted by irrelevant information.



## Scenario

You're considering adding some optional training courses to your LMS, but you're not sure what your learners find most valuable. You've thought about sending an email asking them, but organizing their feedback will be difficult.

Plus, in order to ensure relevant feedback, you want to limit your sample group to learners who have been with your organization for more than a year.

## Absorb Engage

Create a quick poll targeting learners with tenures longer than a year. The poll will then be visible on the LMS dashboard when those learners log in. You could even add a billboard to direct their attention to the poll.

Once your learners begin answering, you'll be able to see how many have responded and how they answered through the admin reporting interface.



# Welcome Your Learners with an Eye-Catching Billboard



Billboards serve as prominent message banners learners will first see when logging into the LMS. This is an ideal spot for promotional content or important information. Billboards can link static images or videos to other places within the LMS or outside the system.

## Common uses:

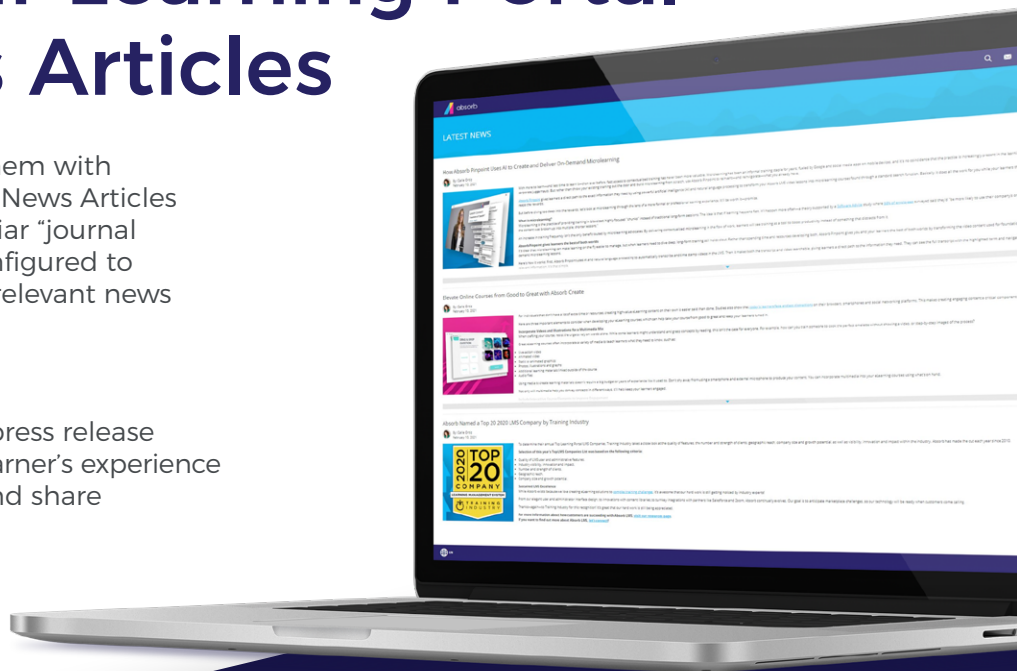
- Promote new course enrollment
- Entice customers to act by sharing a limited-time course discount
- Alert employees of upcoming company events or milestones

# Enrich Your Learning Portal with News Articles

Reach audiences and provide them with applicable information with the News Articles component. Following the familiar “journal format,” New Articles can be configured to appear on dashboards, putting relevant news in front of specific learners.

## Common uses:

- Share your company’s latest press release
- Announce changes to your learner’s experience
- Repurpose company blogs and share them in the LMS





# Invite Collaborative, Peer-to-Peer Learning

Empower your learners to gather informally, share knowledge and amplify their expertise and productivity—no matter the location. The **Collaborations** and **Microsoft Teams** integration for Absorb Engage makes it easier than ever for learners to gather online, exchange materials and information, ask questions, facilitate community discussions and more.

Complement your organization's courses with breakout peer discussions, resulting in deeper engagement—or simply enable social groups to gather and share knowledge on the fly. Without leaving Absorb LMS, your learners will benefit deeply from peer-to-peer, collaborative learning.



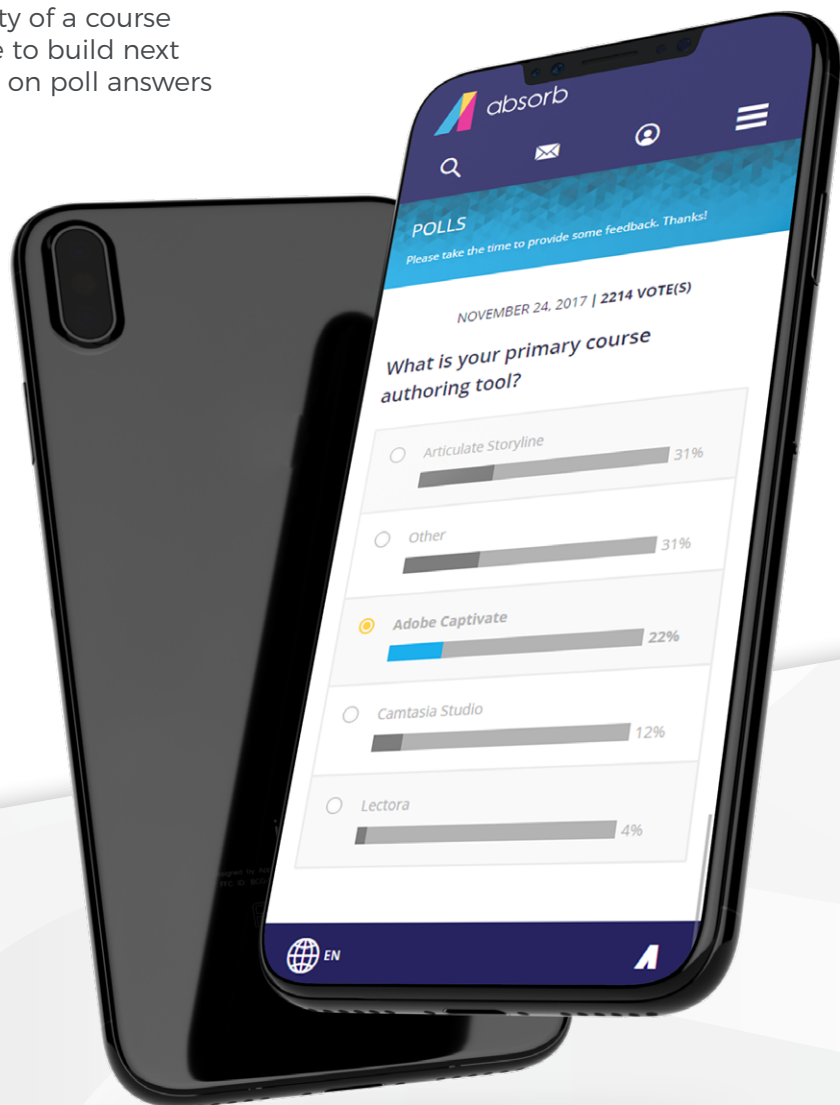
# Shorten Feedback Loops with Polls

Polls give administrators the capability to sample data from a select learner audience on any number of issues and obtain direct group feedback. Delivered via a simple question and answer format, create a basic multiple-choice research tool administrators can easily distribute and monitor over time.

The open-ended capabilities of Polls give administrators full freedom to customize their research to serve any number of purposes, simply depending on how they design their query and responses. To foster participation and interest, all learners immediately receive results after voting.

## Common uses:

- Get feedback on the quality of a course
- Learn what training course to build next
- Auto-enroll learners based on poll answers



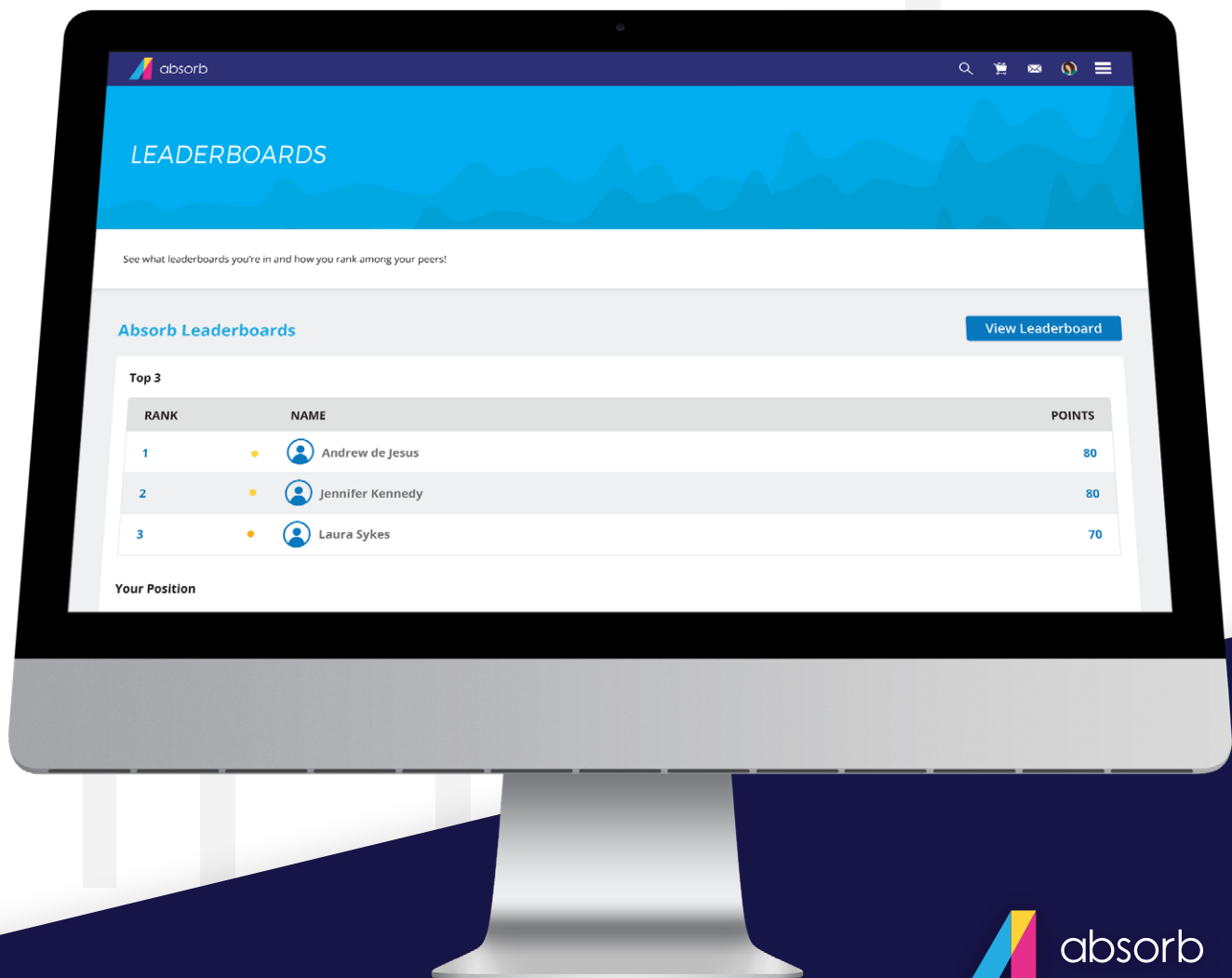
# Increase Learner Participation & Engagement with Leaderboards

Leaderboards equip administrators with a very useful tool to improve learner participation and engagement through some healthy competition. The flexibility of the Leaderboards tool allows learners to see how they stack up to their peers as they advance through their courses and curricula.

Once a learner completes a particular action, administrators can have points automatically awarded to each learner who qualifies. Leaderboards can improve the likelihood that your learners will achieve your desired learning goal, and drive results with this simple to implement engagement carrot.

## Common uses:

- Turn a slow month into a training blitz
- Encourage professional development through non-required training



# Bring Social to Your LMS with Facebook & Twitter Tiles

Give your learners a window to your social media properties to encourage engagement outside the LMS. Use your corporate accounts or create a portal-specific account to feed targeted social content to your learners. The Facebook and Twitter Tiles allow for immediate interaction, so learners can “like,” comment, retweet and reply in real time.



**Try Absorb LMS for yourself and see the powerful customization options available**

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