Absorb Amplify Max

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Why Purchase Content From Absorb?

ONE PARTNER FOR ALL THINGS LEARNING

- One system and one relationship for everything from LMS, Reporting, Content, & Support
- Never miss out on newly added, updated, or discontinued courses
- Spend less time curating courses and more time meeting compliance requirements

ACCESS TO THE BEST CONTENT PROVIDERS

- Instant, seamless access from within Absorb LMS to content that aligns with your learning strategies
- Focus on meeting your enterprise-wide learning objectives, while our content partners ensure that content is kept current with changing regulations and learning needs
- Obtain professional pre-built content for Compliance, DE&I, Leadership, Business Skills, Technology, etc.

COST EFFECTIVE

- Stay focused on your business goals of onboarding, upskilling, retaining, and organizational compliance by leaning on the industry's best content providers
- Integrating 3rd party content through Absorb LMS will save you time, money, and reduce your learning curve by eliminating the need to navigate through multiple interfaces
- Achieve as much as a 50% lower total cost of ownership by integrating off-the-shelf content with access to up to 500x more courses than a single content creation resource

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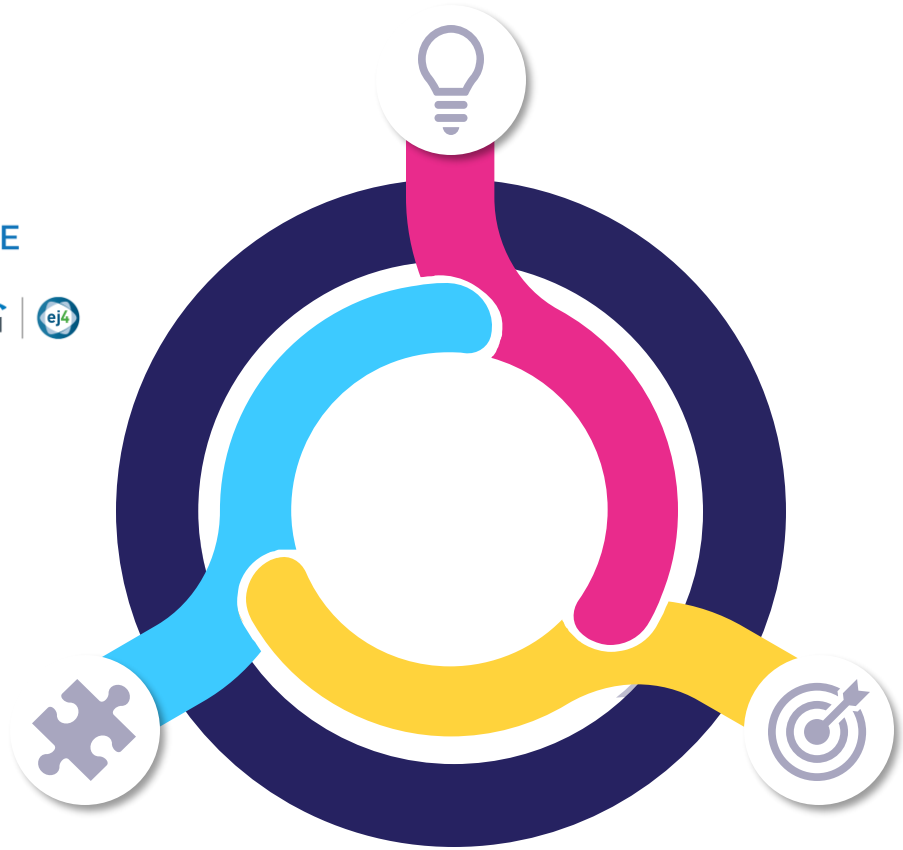
Overview

120+ Publishers

Diverse Content Delivery

- Interactive Video
- Microlearning
- Gamification
- Book Summary
- Podcast/Audio Narration
- Supplemental Resources
- Knowledge Assessment



Language Coverage *

Arabic	Italian
Bulgarian	Japanese
Chinese	Korean
Czech	Polish
Danish	Portuguese
Dutch	Russian
English	Spanish
French	Swedish
German	Thai
Greek	Turkish
Hindi	Ukrainian
Hungarian	Vietnamese
Indonesian	Etc.

** Not all courses have audio in the foreign languages. Some courses have audio in English and subtitles in foreign languages.*

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Content Coverage

Business Skills

Accounting
Telephone Skills
Time Management
Sales
Communication

Leadership & Management

Coaching
Inspirational Leadership
Mission, Vision, and Value Setting
Performance Management
Executive Presence
Delegation
Team Development
Change Management

Safety

Workplace Safety
OSHA
Fire Safety
Forklift Safety
Defensive Driving

Technology

Microsoft Office
Desktop
Social Media
IT
Cisco
Web Development

Compliance

Ethics
GDPR
Privacy
Cybersecurity
Code of Conduct
Bribery & Corruption
Harassment Prevention

20,000+ courses

Certification Preparation

Microsoft Certification
Project Management (PMI / PMBOK)
Human Resources
CompTIA

Diversity, Equity & Inclusion

Unconscious Bias
Inclusive Leadership
Mental Health Awareness
Building Diverse Teams
Generational Diversity
Intercultural Competence

Industry Specific

Finance
Healthcare
Hospitality
Banking
Manufacturing
Oil & Gas

Wellness

Corporate Wellness
Stress Management
Mindfulness and Meditation
Exercise and Fitness
Resilience
Work/Life Management

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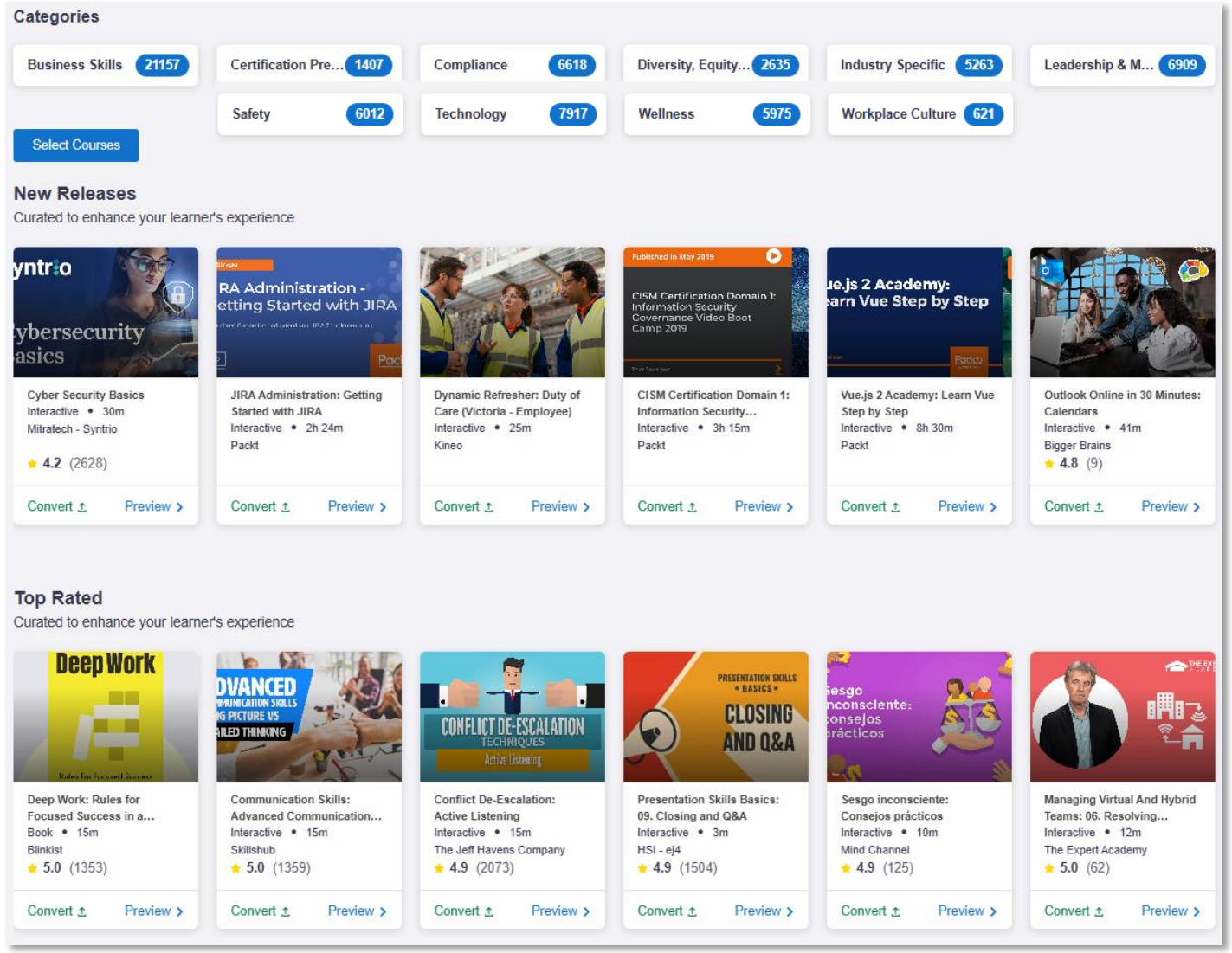
Content Features

- ✓ Robust, evergreen library
- ✓ Expert-led instruction
- ✓ Regulatory-compliance content
- ✓ Multi-format learning materials
- ✓ Courses with knowledge checks and practice
- ✓ Content tailored to different learners
- ✓ WCAG-compliant content
- ✓ Certification and credentialing
- ✓ Seamless progress tracking
- ✓ Mobile-compatible learning
- ✓ Search & filter by keyword, category & ratings
- ✓ Customer Support and L&D Consulting
  - ✓ Content curation
  - ✓ Learning strategy
  - ✓ Training optimization



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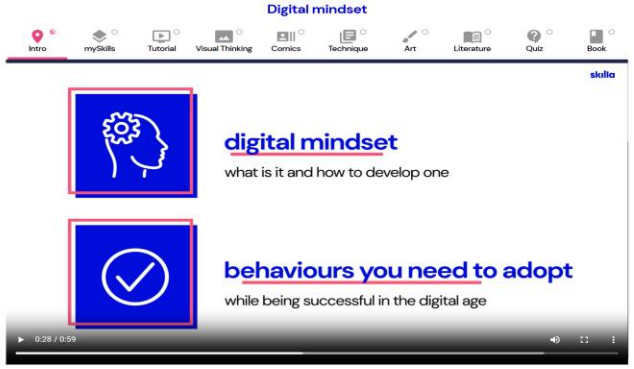
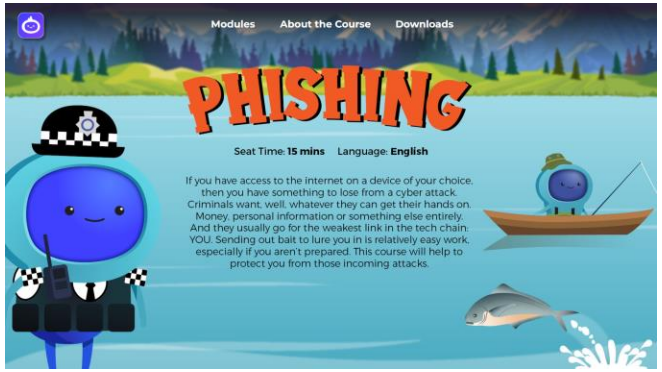
Content Examples





Use concrete examples and get to the point

Lean communication is **getting to the point**.

If somebody is waffling it can seem rude to interrupt, but interrupting does not have to be rude.

Often people find it uncomfortable to interrupt others who are rambling – especially if it is their boss.

There are two things you can do to interrupt without being rude:	
1	Use gentle **body language**. Slightly raise your hand, but keep it very low.
2	Say something like, *"I'm not exactly sure what the key issue is here."* or *"Let me see if I understand you correctly."*

By doing this, you combine subtle body language with a question to identify or clarify the core message.

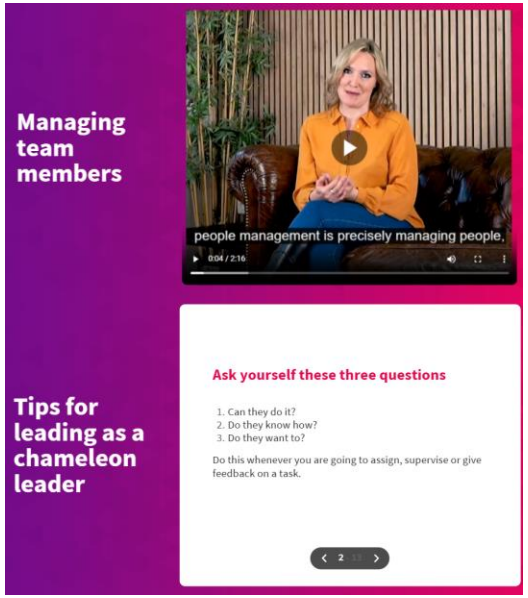
If you are explaining an abstract concept or idea, follow up with a concrete example or even with pictures or diagrams to help people understand what you mean.

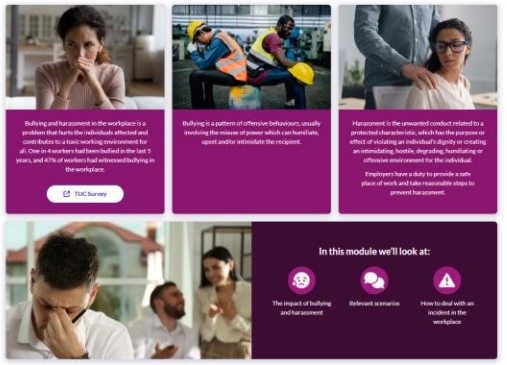
1 2

Lean communication is:

Choose one or more correct answers.

- [ ] Not talking, just listening.
- [ ] Being simple and direct.
- [ ] Continually interrupting.
- [ ] Summarizing what you have understood.





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Testimonials

"Amplify helped us create self-paced modules for customers and partners, **cutting down weekly live training sessions and doubling staff engagement.**

Kellee Wheat – CsS Services

"**Amplify's seamless integration and rich course catalog** make it simple to add impactful content to our learner's curriculum.

Dan W. - Hospital & Health Care Company

"The Amplify content library is easy to navigate and full of valuable courses that **make training a breeze.**

LaToya P. - Real Estate Company

"We chose Absorb for **its price and features, especially Amplify content**. It's been the perfect solution for our team.

Joe T. - Aviation & Aerospace Company

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Curated Playlist Examples

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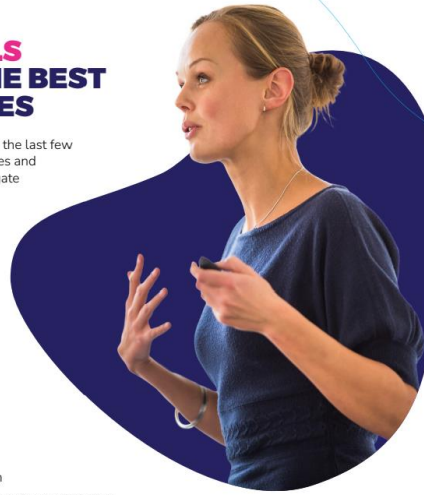
CULTIVATE LEADERSHIP SKILLS AND BRING OUT THE BEST IN YOUR EMPLOYEES

How we work has undergone major changes in the last few years with today's leaders facing new challenges and issues. Your leaders need to know how to navigate this space to not only improve a company's present day operations, but to meet the needs and demands of the future.

Your company needs leaders who know how to collaborate, manage, inspire, and strategize. Absorb LMS offers a thorough catalog of leadership courses in building the skills your employees need to succeed.



Top 10 Courses:

1. Practicing Gratitude in Leadership
2. Communicate a Clear Vision
3. Emotionally Intelligent Leadership in Action
4. Why good leaders make you feel safe | Simon Sinek | TED Talk
5. How to lead in a crisis | Amy C. Edmondson | TED Talk
6. Creating a Coaching Culture
7. Inclusive Leadership
8. Teamwork Strategies for Leaders
9. 5 Levels of Leadership: Proven Steps to Maximize Your Potential | John C. Maxwell
10. The Manager's Role During Change

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DIVERSITY, EQUITY, AND INCLUSION TRAINING BUILDS MORE SUPPORTIVE WORKPLACES

Fostering understanding and acceptance builds company culture and makes team members feel like they belong.

Absorb LMS offers training that builds awareness and deepens understanding in the important topics concerning diversity, equity and inclusion that affect organizations today.

Absorb LMS helps organizations diversify their DEI training.

Top 10 Courses:

1. Defining Your "Why" in DEI
2. Measuring DEI Impact
3. Uniting a Diverse Team
4. Inclusive Language and Communication (Micro-Course)
5. Neurodiversity: An introduction
6. Transforming Your Leadership with Equity and Inclusion
7. Unconscious Bias in Focus: Awareness
8. How to Foster True Diversity and Inclusion at Work (and in Your Community) | Rosalind G. Brewer | TED Talk
9. The Inclusion Dividend: Why Investing in Diversity and Inclusion Pays Off | Mark Kaplan and Mason Donovan
10. Reduce the Harm of Microaggression in the Workplace: Address Microaggressions Through Feedback

82%

82% of surveyed organizations said their training program's diversity of **DEI course offerings (formats, styles) improved**, as a result of using courses available in Absorb Amplify.

Contact us today to learn how Absorb LMS can help your organization stay compliant.

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COMPLIANCE CHECKLIST

Human Resources
Harassment & Discrimination Prevention for Supervisors* (All U.S. States) Industry specific available for hotel, retail, restaurant, manufacturing, healthcare, and construction.
Harassment & Discrimination Prevention for Non-Supervisors* (All U.S. States) Industry specific available for hotel, retail, restaurant, manufacturing, healthcare, and construction.
HIPAA
Ethics
Bribery, Fraud, and Corruption
Drug Free Workplace
Cyber Security
Cyber Security Essentials
Data Privacy (GDPR)
Phishing
Password Safety
Viruses & Malware
Spoofing
Diversity, Equity, and Inclusion
Building Diverse Teams
Unconscious Bias
Bystander Intervention
Micro-Inequalities & Microaggressions
Mental Health & Disability Awareness
Safety
Occupational Health and Safety Act (OSHA)
Active Shooter Training
Personal Protective Equipment
Ergonomics Industry specific: Office, Industrial

Stay on top of compliance requirements

It's essential that every organization keep up and meet compliance requirements. Find out where your company stands by checking off these compliance requirements.

96%

of surveyed organizations said their compliance training program's diversity of courses offered (formats, styles) has improved as a result of using courses in **Absorb Amplify**.

Did you know?

The cost of non-compliance is

+271%

More than the cost of compliance

Due to risk of facing business disruptions, productivity losses, revenue losses, fines and penalties.

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Amplify Max Certifications & CEs

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What are Certifications/CEs?

Certifications

- Credentials obtained by a learner by completing course work, a written exam, practical exam, and sometimes professional experience and practice.
- Individuals earn and hold these credentials themselves not the companies they work for.

Continuing Education Credit (CE)

- Used for maintaining professional licenses, credentials, etc.
- Usually just need proof of course completion from LMS
- Learner is required to submit the proof of learning to the appropriate governing body.

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CEs - Things To Keep In Mind

CEs are ultimately the learner's responsibility

Learners may have to complete steps outside of the catalog to obtain a certification

Requirements vary widely depending on the credentials

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Why get Certifications and CEs via Amplify Max?

- ✓ Cost Savings
- ✓ Compliance
- ✓ Upskilling
- ✓ Verified Professional Credentials

CompTIA Security+ Certification

Prep Course: $561
Exam: $404

Total Minimum Cost: $965 per learner

PMI Agile Certified Practitioner (PMI-ACP)®

Prep Course: $598
Exam: $495

Total Minimum Cost: $1,093 per learner

Certified Scrum Master

Prep Course: $75
Exam: $200

Total Minimum Cost: $275.00 per learner

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Most Requested CEs

NORTH AMERICA

- 350+ Courses
- Top publishers:
  - TalentQuest
  - Trupp HR
  - Management Pocketbooks
  - Lou Adler's Performace-Based Hiring
  - SunShower Learning

EMEA

- 1500+ Courses
- Top publishers:
  - The Access Group
  - iAM Learning
  - IHASCO
  - VinciWorks
  - Skillshub

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Most Requested CEs

HEALTHCARE

Certifications:

- The Care Certificate (UK)
- Revenue Cycle Certified Master (RCCM) Certification Exam
- Revenue Cycle Certified Professional I (RCCPI) Certification Exam
- Revenue Cycle Certified Professional II (RCCPII) Certification Exam

Certification Prep:

- CPC/CPB Certification - Medical Coding and Billing ICD-9
- CPC/CPB Certification - Medical Coding and Billing ICD-10

CEs from these Accrediting Organizations:

- Academy of General Dentistry (AGD)
- Accreditation Council for Continuing Medical Information (ACME)
- American Dental Association (ADA)
- American Nurses Credentialing Center (ANCC)
- Association of Nutrition and Foodservice Professionals
- Australian Primary Health and Care Nurses Association (APNA)
- Institution of occupational Safety and Health (IOSH)
- The CPD Certification Service (UK)

Top Publishers

AMC American Medical Compliance

AchieveCE

OSMOSIS from Elsevier

PINEAPPLE ACADEMY

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Certification Preparation Programs in Amplify Max

Project Management Institute.

Publisher:

- ✓ **Vector Solutions**

- 6th & 7th Edition of the PMBOK Guide
- May also qualify for CEs for other certs

Publisher:

- ✓ **Process Management International (PMI)**

- All Six Sigma Belts except Master Black Belt
- **FULL** certification program not just prep

Publisher:

- ✓ **Pact**
- ✓ **Stone River eLearning**
- ✓ **IT University**

- 130+ course offerings
- 6 Certification Tracks

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Process Management International (PMI) is currently the only publisher providing Certifications directly through Amplify Max

How to get certified

- Step 1: Complete all courses in the program list.
- Step 2: Pass the exam module.
- Step 3: On the results page, enter your name in the box provided.
- Step 4: Save and or print your certificate.
- Step 5: Send your certification to your manager and update your professional credentials wherever you show them!

Available Certifications

- Lean Six Sigma White Belt*
- Lean Six Sigma Yellow Belt*
- Lean Six Sigma Yellow Belt - Kaizen Edition
- Lean Six Sigma Green Belt
- Lean Six Sigma Black Belt
- Agile Leadership Program
- Product Owner Program
- Scrum Master Certification

**Available in Spanish & French*

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Organizations Amplify Max Offers CEs Content

- Note: Learners are responsible for submitting the documents to the appropriate governing body to get the CEs upon completion.

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