absorb

Unlock strategic learning with Absorb LMS: fast, flexible, and built for results

Absorb LMS equips your learners with simple, effective training. Streamline learning, get results, and see the return on your learning investment.

Its intuitive design and AI-powered features makes training personalized and engaging for everyone in your organization. Adapt it to your goals and make learning a strategic priority for fueling business growth, increasing efficiency, and retaining your talent. Solve your learning challenges with a platform that evolves with your business, regardless of what your use case may be.

Invest in a future-proof learning solution that adapts effortlessly to the ever-changing landscape of your industry and empowers your people to achieve their highest potential.

Online Course
Essential Leadership Skills for Managers

Enroll

Overview   Lessons   Resources

Read More

Welcome, Learner

Resources   Leaderboards   Collaborations

Complete   Complete   Resume

Engagement Report: Course Completions

246
↑ 36.4%

Absorb LMS supports learning for your organization's entire ecosystem

PRODUCT TRAINING

PERFORMANCE ENABLEMENT

TRAINING AS A BUSINESS

MANDATORY TRAINING

USE CASE

- Customer education
- Partner enablement
- Sales/GTM training
- Build community

- Role/departmental upskilling
- General upskilling
- Employee onboarding

- Ecommerce (B2B & B2C)
- Industry/professional organizations

- Employee/partner/supplier
- Compliance & safety
- Diversity, equity & inclusion
- Frontline training
- Employee benefits & well-being
- Internal communications
- Talent acquisition

LEARNERS

- Customers
- Partners
- Sales team
- Support team

- Employees
- Contractors

- Customers
- Prospects

- Employees
- Partners
- Suppliers
- Contractors

PROGRAM OWNERS

- Customer success
- Partner success
- Sales / support

- HR
- L&D
- Department

- Sales
- Marketing
- Operations

- HR
- L&D
- Department

Not all LMS platforms are made equal
– see why Absorb LMS stands out

Strategic learning approach
Absorb LMS turns training into measurable ROI through streamlined onboarding, reduced compliance risks, enhanced customer retention, and more.

Scalability for global enterprises
Absorb offers enterprise-grade security and extensive multi-language support for global enterprises and workforces that can support your growth.

Easy integration with your ecosystem
Absorb LMS offers no-code connectors, robust API access for custom integrations, and a dedicated support team, ensuring smooth integration with enterprise systems and tools.

Quick time-to-value
With a user-friendly interface and seamless onboarding, Absorb LMS reduces the learning curve and drives user adoption.

Advanced customization & flexibility
Organizations can tailor the LMS to their specific use case and business needs while ensuring a seamless user experience.

Customer-driven innovation
We prioritize our customers' needs, turning customer feedback into meaningful innovations that solve your biggest challenges.

AI-powered personalized learning
Absorb uses advance AI to provide learners with personalized learning paths and content recommendations based on their unique career goals.

Robust security and compliance
Absorb LMS is equipped with advanced security protocols like GDPR and SOC 2, comprehensive data privacy features, and compliance management tools.

World-class customer support
With in-house support 365 days a year and a 4.8/5 CSAT, you can always rely on Absorb's 24/7 in-house support team for timely assistance.

BEST Learning Management Systems 2025

TrustRadius Buyer's Choice 2025

TrustRadius Top Rated 2024

G2 Leader Enterprise FALL 2024

G2 Best Usability Enterprise FALL 2024

G2 Best Support Enterprise FALL 2024

G2 Best Relationship Enterprise FALL 2024

G2 Highest User Adoption Enterprise FALL 2024

Why does choosing the right LMS for your organization matter?

Investing in Absorb LMS means investing in your organization's future. Organizations that prioritize continuous learning and upskilling win in more ways than one. By optimizing your learning and development programs, you'll see improved employee performance, greater revenue, higher retention rates, and a more agile workforce ready to tackle new challenges. In fact, Absorb LMS can provide a **490% return on investment** according to a Forrester Total Economic Impact Study*.

Key results

$11.8M — Net Present Value (NPV)

490% — Return on Investment (ROI)

$14.2M — Total Benefits over Three Years

$2.40M — Total Costs over Three Years

Read the full Total Economic Impact™ of Absorb LMS study to learn more about how Absorb can unlock your team's full potential.

*Commissioned by Absorb, March 2024

Key benefits of Absorb LMS include:

Higher learner engagement
Absorb LMS enhances learner engagement with its intuitive user experience and personalized learning paths, ensuring employees stay motivated and connected to their training.

Deeper insights for data-driven decisions
With Absorb LMS's powerful analytics and reporting tools, organizations gain actionable insights into learner progress and training effectiveness, enabling smarter, data-driven decision-making.

Lower compliance costs
Absorb LMS simplifies compliance training through automated workflows, reducing administrative overhead and ensuring that organizations stay compliant with less effort and fewer penalties for non-compliance.

More efficient content creation
Absorb's AI-powered content tool enables faster content creation, allowing companies to rapidly build, customize, and update training materials, keeping pace with changing business needs.

Greater savings on ready-made content
Absorb offers vast libraries of ready-made content that helps enterprises access high-quality, off-the-shelf training courses, saving time and reducing the cost of custom content development.
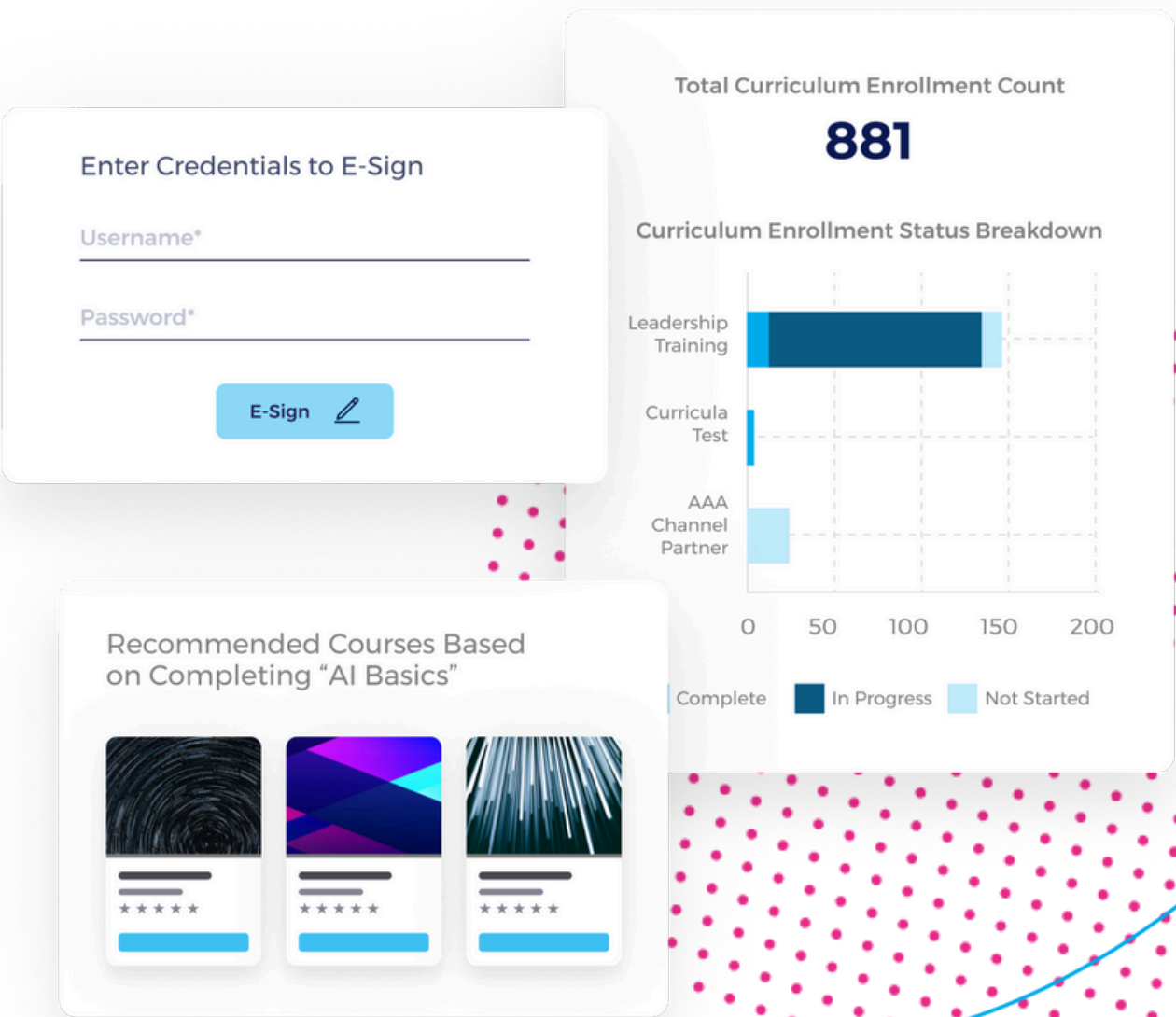
Improved product adoption
By delivering tailored product training through Absorb LMS, organizations can accelerate user onboarding and enhance product adoption rates among employees, partners, and customers.

Easier customization and branding
Organizations can effortlessly tailor the platform's look and feel to fit their brand identity and use case, creating a consistent and professional learning environment for all learners.
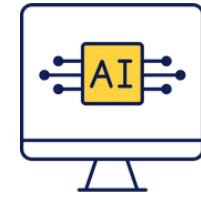
More effective training
Absorb LMS's flexibility and customization options ensure that training programs are designed to address specific business objectives, resulting in more effective training outcomes for the organization.

Advanced features

Absorb Skills
Our powerful, AI-driven upskilling tool provides personalized learning paths, allowing learners to set goals, assess skills, and receive tailored course recommendations.

Absorb Amplify
An expansive offering of high quality pre-built training content that spans across industries, roles, skills, and competencies.

Absorb Analyze
Make data-driven decisions with our powerful analytics tool that provides deep insights and detailed reporting, enabling your organization to measure learning outcomes and optimize training programs.

Mentoring
Foster meaningful connections through Together, a full-scale mentoring and coaching platform part of Absorb's ecosystem, enabling employees to learn from peers, leaders, and experts.

Absorb Create
Absorb LMS offers a cloud-based authoring tool that allows users to easily design and publish interactive eLearning content, enhancing training with engaging, customized modules.

Absorb Engage
Boosts LMS engagement by allowing administrators to tailor content for specific learner groups, enhancing completion rates and voluntary learning.

Absorb Infuse
Seamlessly integrate learners' frequently used business applications with your LMS. This headless capability allows ubiquitous learning with personalization, security, and scalability.

Coffee Chats
Leverage Together to match employees of different levels and departments for randomized, informal conversations that foster networking, knowledge sharing, and collaboration across the organization.

absorb + together

Redefining enterprise learning

Today's learners need more than just information — they need human connection, engaging content, and meaningful conversations. Absorb is the first learning management system to bring a robust mentoring and coaching solution directly into its ecosystem, bringing the best of both worlds together for a richer learning experience.

By combining Absorb LMS with Together, organizations can create a strategic learning approach that blends both structured courses and social learning opportunities for a multi-faceted learning journey.

Key benefits

Bringing mentoring and coaching into the LMS ecosystem

Leading with a strategic learning approach

Combining the benefits of structured and social learning

Building meangingful connections in a remote/hybrid world

Absorb LMS
Customer stories

Absorb helps Rakuten grow its global training efforts across more than 40 countries

OTEC provides innovative tourism and hospitality workforce training with Absorb

Diving into the Learning Well: How a new LMS helped Life Time improve its training programs and scale for growth

The Toro Company aims to improve customer satisfaction with Absorb-powered certification program

On the green: PGA TOUR Superstore saves money and improves learning experiences with Absorb

More of our customers

Global eTraining | TORO | GAP | TOYOTA | Wheeler CAT | Insperity | Dale Carnegie | A&W | SAMSUNG | Johnson&Johnson

What our customers are saying

> I've worked with a variety of Learning Management Systems over the last 15 years and I have to say that Absorb LMS is hands down the best I've ever worked with.

— Dave Robertson, VP Organizational Development, Guild Mortgage

> Very impressed with Absorb LMS. The most progressive and intuitive platform I have seen to date. No other LMS allows you to brand the user experience to such detail, the user experience is highly usable and intuitive. Great execution of thoughtful design.

— Jack Makhlouf, eLearning Mind

> Since we made the transition to Absorb from our previous LMS - we have experienced 100%+ increases in the size of our content catalog, the number of active users, and the number of course completions. We have also eliminated redundant learning systems we were previously using and have unified all internal & external learning in a single place.

— Brandon Celentano, OneCause

> I feel like Absorb is a partner—not just a vendor. We operate globally, and the user-friendliness of the user interface has been a big plus and saved us hundreds and hundreds of hours of customer support.

— Craig Moss, Social Fingerprint LLC

> We have leveraged Absorb LMS for over 9 years. Absorb has enabled us to create a scalable and highly effective learning platform for our customer, partner, and employee product training. The platform excels beyond the competition in every way that we have encountered.

— Corey W., Computer Software Company

Recognition from Experts

PCMAG.COM   Capterra   G2   TRAINING INDUSTRY   TrustRadius

Ready to drive impactful learning outcomes and fuel your business growth with Absorb LMS?

Contact us to learn more!

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