Security First Solutions: Enterprise-Class Security Awareness Training for Every Business

Today's Cybersecurity Landscape Is Evolving

If your company handles sensitive data of any kind — customer records, trade secrets, private employee data, etc. — you either have been or will be the target of a security breach. In the 2022 IBM Cost of a Data Breach Report, 83% of organizations studied had more than one data breach, and 19% of breaches occurred because of a compromise with a business partner.[1]

These invasions have a real, substantial cost. Not only could your reputation suffer, but your revenue could also take a substantial hit as well. The report also revealed that the average data breach cost in 2022 was $4.35 million, a 2.6% rise from the 2021 amount of $4.24 million.[2]

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Technology Only Goes So Far

Many corporations feel that intrusion detection software and hardware are their best defense, but the truth is while cybersecurity technology is needed, it's only a small piece of the puzzle. Up to 70% of intrusion detection alerts are false positives, and they cannot prevent many sophisticated forms of attack, such as phishing, social engineering, and USB baiting.[2] The common denominator in protecting against security breaches is your workforce. While your employees are your greatest asset as an enterprise, they can also be your greatest weakness if they lack comprehensive security awareness training. You need more than a digital firewall; you need a human firewall.

Security Awareness Programs Are Challenging

While a third of all organizations lack any end-user security awareness training[3], even those that have programs in place may find the challenges of such programs difficult to overcome:

- Deploying and sustaining any training program is labor intensive.
- The "office" has evolved to include co-working, remote working, BYOD and more, which increases vulnerabilities, and potential attack surfaces.
- If training content and deployment don't employ adult learning best practices, their impact may be lessened.
- Most programs claim to be effective but provide no analytics to measure effectiveness or ROI.

An effective security awareness training solution must be engaging, structured, comprehensive, and measurable. A dull 15-minute deck of slides, with a few quiz questions at the end, is not a recipe for success. Ideally, your program should be based on best practices, refined over decades and deployed by top-tier enterprises. It should offer simple, turn-key deployment, continuous guidance and structure, and comprehensive measurement so you can evaluate the value of the program. The solution should result in a workforce that recognizes security vulnerabilities and is the first line of defense against cybersecurity threats.

[1]IBM – 2022 Cost of a Data Breach Report
[2]Bromium - The Hidden Costs of Detect-to-Protect Security
[3]Ibid

Build a Human Firewall

Putting security first means implementing a security awareness training program that creates an impenetrable human firewall and empowers your employees to be the best defense against cybersecurity threats.

Inspired eLearning's Security First Solutions provides the best path to enterprise-class security training for any business.

Jumpstart Deployment
Security First Solutions is a turn-key platform with expertly curated, built-in learning paths, that automatically deploy training to your employees as they complete courses. The key decisions have already been made and deployment is a breeze. It's comprehensive, cloud-based, and mobile-enabled so your workforce can access training from any device, worldwide.

Step Up to Enterprise-Class
Our solutions are built on decades of Fortune-500 deployments, which we have packaged into a top-tier security training program that fits any size of business. Our courses are created by instructional designers with more than 60 years of combined experience.

Science-based adult learning principles are used in each course allowing us to provide the most effective content in the industry, and to deliver a security awareness training program that is recognized by top industry professionals as one of the best in the business.

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Engage Your Employees
We don't do boring. Our cinematic and engaging content is always up to date and always entertaining. We have won over 300 awards and counting for our training solutions. Compelling content drives retention and we pride ourselves in producing content that is applicable, memorable, and fun.

Measure Your Success
With precision measurement and powerful analytics, we give you the tools to identify and improve weak points in your human firewall. You'll be able to track course status and completion across your organization, verify compliance, and ultimately calculate your return on investment as your employees' security awareness measurably improves.

Unmatched Features for Putting Security First

Integrated Learning Paths
Award-winning training curricula and Phishing simulations with decision-free automated deployments.

Customer Dashboard
Our interactive dashboard experience puts key data at your fingertips with quick access to crucial data including:
- Course completion progress
- Top users and departments with pending courses
- Phishing campaign performance (including Clicks, QR scans, Top Clicking and Top Reporting Users)
- Recent policy acknowledgments
- Trackable training performance with a 90-day data snapshot

Award-Winning Content
Our curricula are powered by the most awarded security awareness training content in the industry.

Off-the-Shelf Multilingual
Courses are available in 17 languages (in text and voiceover) to empower learners around the globe to gain understanding, change behavior, and protect their organizations. Customizations are also possible for specific language requirements.

Security First Solutions

Explore our packages below, each builds upon the previous one by providing an increasing number of courses and depth of training, depending on your organization's specific requirements.

Security First Select

Built for the time and budget-conscious, focusing on your organization's most immediate security awareness threats. This set of content focuses on two of the highest cybersecurity threats organizations have to defend against: Phishing and Malware (including Ransomware).

Security First Preferred

Designed to enhance your organization's security posture, this solution includes Security First initiatives to drive behavioral change. This set of courses provides a year-long plan for training and reinforcement of cybersecurity best practices against the current cyberthreat landscape, including Phishing, Malware, Social Engineering, Safe Web Browsing, AI Threats, and more.

Security First Elite

The complete blueprint for a Security First organization. With Security First Elite, customers receive complete access to Inspired eLearning's award-winning content and tools, available off-the-shelf or custom fit. This is the go-to option for organizations that want to promote a security first culture. This set of content provides enough training material and reinforcement to support a multi-year, comprehensive Security Awareness Training Program covering the current cyberthreat landscape.

Content includes Gamified and Adaptive Learning options. Game-like elements such as points, rewards, and challenges motivate learners, enhance engagement, and promotes information retention. Adaptive learning tailors content to each individual's knowledge base, ensuring both newcomers and experienced users are appropriately challenged and focused, helping to keep their attention.

Integrated Learning Paths

To reduce the operational burden of running a security awareness program, our cloud platform includes a feature called Learning Paths. Learning Paths allows you to create a schedule of training for your organization by incorporating multiple courses and phishing simulations that can be automatically deployed to your employees over a specified timeframe.

Our Security First Select, Preferred, and Elite packages all come with built in Learning Paths that have been curated by our adult learning experts specifically for that package. You can also create your own tailored Learning Paths to meet your organization's specific needs.

Cybersecurity Quotient (CyQ)

Each Security First Solution includes a security awareness assessment test, consisting of 10 multiple-choice questions that generates a Knowledge Gap Report. This shows how your organization scored across various security awareness topics such as: password management, malware, phishing, and social media security.

Phishing Protection Across Your Organization – PhishProof™

Bolster your phishing defences with PhishProof

Empower your employees with essential phishing awareness through targeted simulations that address multiple threat vectors. From email phishing to USB baiting, PhishProof provides realistic and customizable phishing scenarios that test employee readiness.

Email Phishing

Test employee phishing readiness with engaging simulations using our regularly updated premade and customizable templates, or create entirely new designs built from scratch using our powerful and flexible Template Editor. Modify key elements for customized designs including subject line, sender address, sending domain, backgrounds, text, images and links, or directly edit HTML.

Security administrators can randomize and schedule phishing campaigns to target employees at any time, increasing authenticity and realism. When employees fall for a phishing simulation, PhishProof displays a fully customizable landing page for immediate educational feedback, reinforcing a proactive security culture. Employees are also automatically enrolled in follow-up training to enhance and strengthen their awareness.

Choose from phishing tactics including:
- QR phishing (Quishing)
- Link clicks
- Form submissions
- Attachments

Our user-friendly dashboard provides detailed reporting and the PhishHook button for Outlook and Gmail empowers employees to report suspicious emails, actively contributing to organizational security.

USB Baiting

With the USB Baiting feature, security administrators can test and educate their users on the threats of plugging in unauthorized USB drives. "Lure" educational pages are offered in MS Excel, MS Word, MS PowerPoint, and PDF formats which allow you to create authentic looking artifacts that would pique user's curiosity and persuade a click or open.

> Our research reveals organizations that send simulated phishing attempts to their employees once a month show a **27% decrease in clicks.**

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About Inspired eLearning

Inspired eLearning, a part of VIPRE Security Group, is dedicated to delivering the highest quality educational products that transform corporate culture, nurture and enhance workforce skills, and deliver maximum ROI for the corporate education budget.

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