



## **Director of Communications, Engagement & Outreach**

**WSIPC – Reference # 20250701**

**Resume review will begin on July 28, 2025**

**Starting Salary Range \$153,646 – \$163,050**

**Number of Positions Needed: 1**

The salary is dependent on experience and qualifications

### **Why WSIPC? At WSIPC We Take Pride in Nurturing a Culture Where...**

**We are a team** – We care about the growth and development of our people and the Cooperative.

**We pursue excellence** – We are continuously learning, and striving to improve our skills, services and culture.

**We are passionate and creative** – We are inspired by our Cooperative members to innovate and develop solutions that best fit their needs.

**We are accountable and supportive** – We take responsibility for our decisions and collaborate to ensure the best outcomes.

**We communicate honestly** – We work in a transparent, open, and trust-based environment.

**We have serious fun** – We take the time to enjoy ourselves, because hard work and innovation are fueled by a good work-life balance and a lot of personality.

**We serve our community, and we are our community** – We are part of the community we serve, and we are invested in its success.

### **About the Position**

We are seeking a highly skilled and experienced Director of Communications, Engagement & Outreach to join our team. This role plays a pivotal role in shaping and amplifying the voice of the Cooperative. This position leads the development and execution of strategic communication initiatives that align with the organization's mission, values, and strategic pillars. With a focus on both internal and external audiences, the Director ensures consistent, transparent, and impactful messaging across all platforms.

This role requires a dynamic leader who can foster a culture of connection, manage high-profile events and campaigns, and build strong partnerships with member districts, agencies, and stakeholders. The ideal candidate brings a blend of strategic thinking, operational excellence, and creative storytelling—along with a strong grasp of fiscal management, public policy, and the unique communication needs of educational and public sector environments.

From overseeing brand identity and emergency messaging to driving outreach, engagement, and innovation, this position is central to how the cooperative communicates its value, supports its members, and advances its mission.

Our ideal candidate is highly self-motivated with superior attention to detail and meets or exceeds the qualifications listed below:

### **Ideal Candidate Traits & Qualifications**

- **Lead Strategic Communications**

Develop and implement integrated strategies that align with the cooperative's mission, values, and strategic pillars—ensuring consistent messaging across all platforms and audiences.

- **Drive Internal Communications**  
Foster transparency and connection through timely staff updates, leadership messaging, and storytelling that highlights team impact and engagement opportunities.
- **Oversee External Messaging & Public Presence**  
Manage public-facing content including websites, media, newsletters, and social media; represent the organization at events and guide storytelling that showcases impact.
- **Monitor Engagement & Influence Strategy**  
Use data and feedback to assess stakeholder sentiment, refine outreach, and support leadership with high-impact messaging and materials.
- **Cultivate Partnerships & Outreach**  
Build relationships with member districts, agencies, and partners; lead outreach campaigns and represent the cooperative in statewide and national forums.
- **Lead Team & Resource Management**  
Supervise communications staff and contractors, manage budgets and tools, and collaborate across departments to support shared initiatives.
- **Support Fiscal Strategy & Innovation**  
Manage budgets for communications and engagement, explore revenue opportunities, and contribute to business development through ideation and marketing of new services.

### **Employment Benefits**

This is a full-time position. WSIPC provides a comprehensive benefits package including but not limited to thirteen holidays, medical, dental, vision, paid vacation ranging from 12-22 days per year and up to 8 hours of paid sick leave per month. We are part of DRS for a pension program. We have a hybrid work model; some travel will be required for this job. Visit [www.wsipc.org](http://www.wsipc.org) for a full list of benefit offerings.

### **Apply Now!**

What a great place to work! Apply now by submitting your resume to [employment@wsipc.org](mailto:employment@wsipc.org)

Must reside in the State of Washington

WSIPC is an EOE.